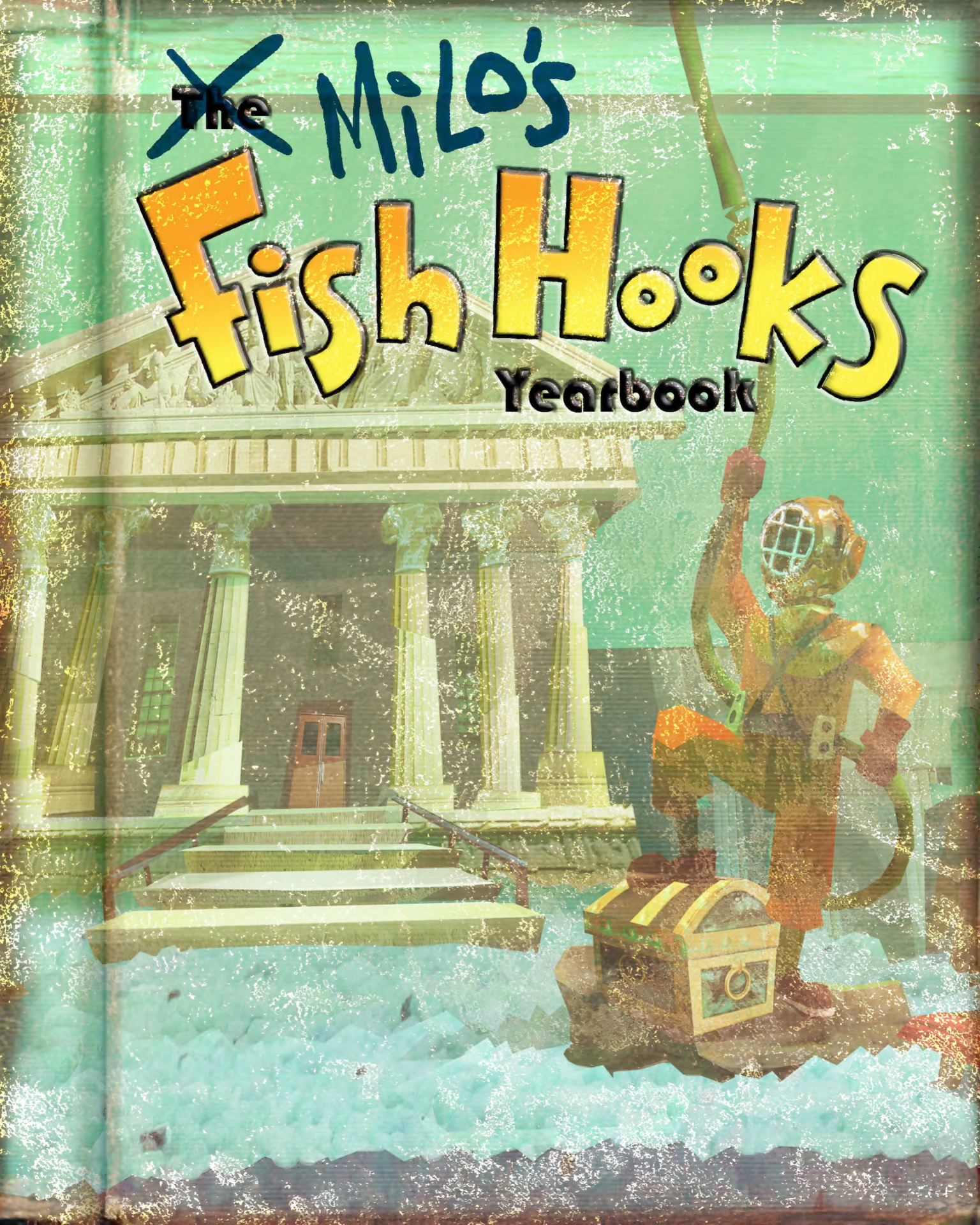


# ~~The~~ Milo's Fish Hooks Yearbook





# Fish Hooks

Ah, **High School!** You've got to admit- there's nothing quite like it. You're trapped, exposed, crammed in with weirdos of all shapes and sizes, put under enormous pressure, and watched, 24/7, during the sweatiest and most awkward years of your life.

Actually, you know what? There *is* something kind of like High School... being a fish in a fish tank!



## IN BRIEF

Fish Hooks is an animated 11-minute sitcom about **Milo, Oscar & Bea**- three best friends attending **Freshwater High**, a school submerged in a large tank in the center of a **pet store**. **Milo** is an adventurous party guy who shares a tank with his awkward homebody brother **Oscar**. They live next door to Bea, an overly dramatic goldfish who **Oscar** is secretly in love with. Together, their adventures range from dealing with **familiar high school pressures** to battling the **strange, surreal and cartoony dangers and surprises** lurking in the nearby tanks and outside pet store.



# Fish Hooks

MILO



**MILO IS:** A chubby, pleasure-seeking freshman. Not too bright. He's like a puppy- he's easily excited, easily distracted, and loves his friends unconditionally. HE WOULD DO ANYTHING FOR HIS FRIENDS.

He's optimistic and extroverted- but stays SINCERE. Milo is never mean or sarcastic. We love Milo.

**People see Milo as:** That lovable idiot who's always getting into trouble, but you can't stay mad at him.

**Milo sees himself as:** That lovable genius who is always improving people's lives with his brilliant plans for fun.



# Fish Hooks

BEA



**BEA IS:** An overly dramatic teenage girl. She needs to be the center of attention and always wants to be the leader in projects. Everything is a BIG DEAL to Bea. When she loses her favorite headband, it's the biggest tragedy that's ever occurred in the history of fishmanity. When she gets the role as the tree in the school play, it's the first step in her career as the world's greatest actress.

**People see Bea as:** The well liked, but slightly over-achieving red-head who seems a liiiittle bit crazy.

**Bea sees herself as:** A fabulous, world-conquering superstar who's being held back by her boring parents, stifling routine, and split-ends.



# Fish Hooks

## OSCAR



**OSCAR IS:** A nervous, sweaty adolescent who loves sci-fi fantasies but is flustered by real life. Oscar is the “nerdiest” of the three, but he’s hardly a sad sack. He can be a little OCD about keeping things orderly, but at the end of the day he’s still a teenager and can have fun too.

Oscar has a crush on Bea, but the three of them can still hang out as “friends” without this coming up all the time. It’s played best when it’s subtly hinted at, rather than taking up the meat of an episode.

**People see Oscar as:** An awkward nice guy with a crazy brother.

**Oscar sees himself as:** An awkward nice guy with a crazy brother.

**Oscar secretly wishes he was:** A superhero.



# Fish Hooks

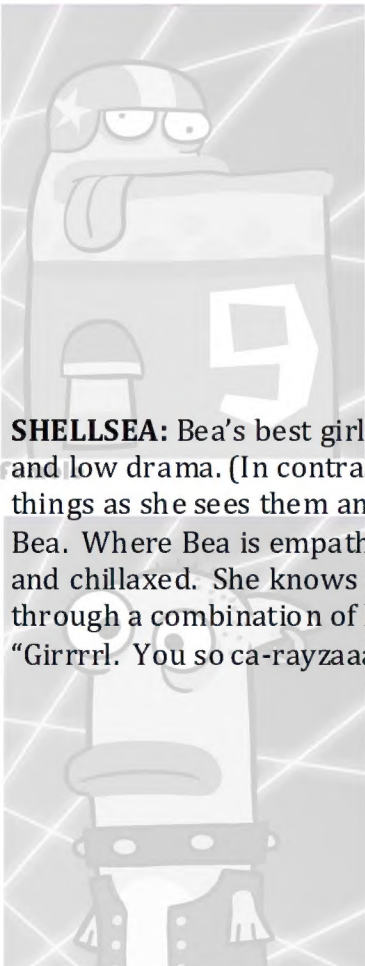
## STUDENTS



Clamantha

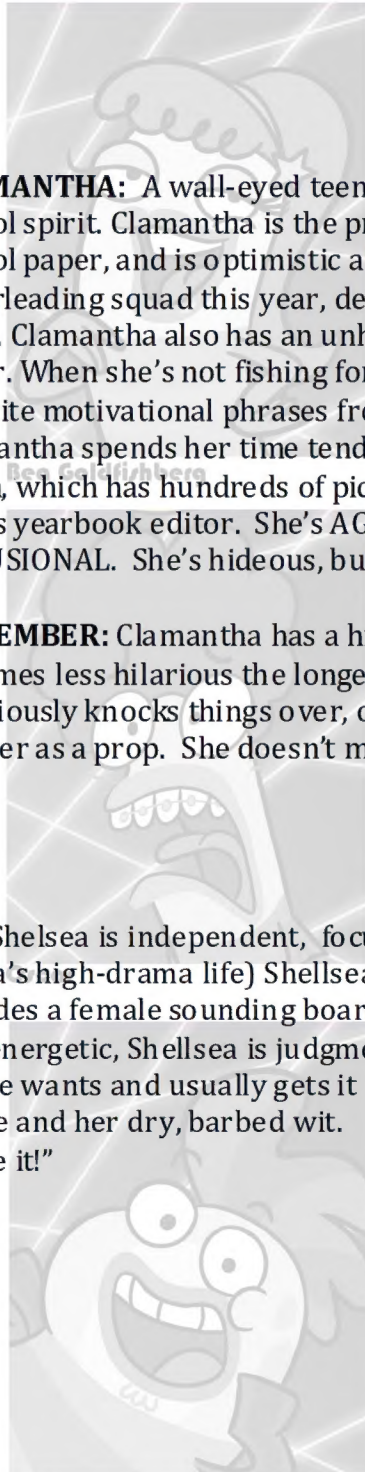
**CLAMANTHA:** A wall-eyed teen girl with no arms and a lot of school spirit. Clamantha is the president of the glee club, yearbook, school paper, and is optimistic about her chances to make cheerleading squad this year, despite the fact that she doesn't have arms. Clamantha also has an unhealthy romantic obsession with Oscar. When she's not fishing for compliments or quoting her favorite motivational phrases from her school organizer, Clamantha spends her time tending to the Oscar shrine in her room, which has hundreds of pictures she's taken as part of her job as yearbook editor. She's AGGRAVATINGLY OPTIMISTIC/DELUSIONAL. She's hideous, but in her mind, she's a star!

**REMEMBER:** Clamantha has a hilariously annoying voice, but it becomes less hilarious the longer she talks. It's funny when she obviously knocks things over, or when other characters (briefly) use her as a prop. She doesn't mind! -- "I'M HELPING!"

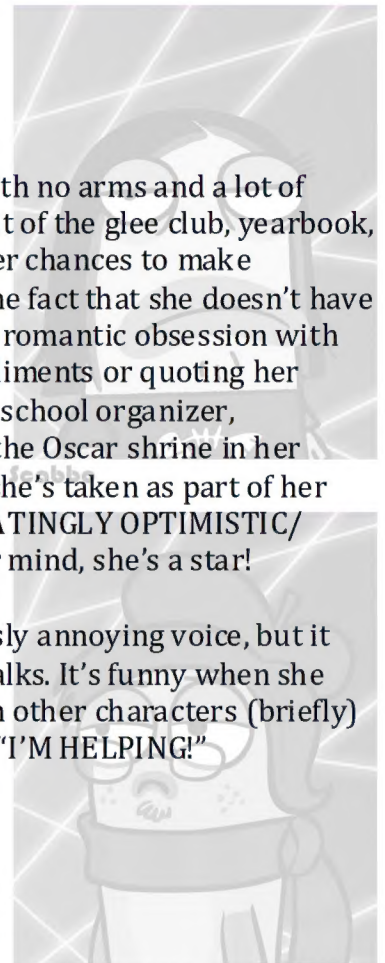


**SHELLSEA:** Bea's best girlfriend, Shelsea is independent, focused, and low drama. (In contrast to Bea's high-drama life) Shellsea calls things as she sees them and provides a female sounding board for Bea. Where Bea is empathic and energetic, Shellsea is judgmental and chillaxed. She knows what she wants and usually gets it through a combination of her guile and her dry, barbed wit. "Girrrrl. You so ca-rayzaaay. I like it!"

Razor



mito



Hugh Edmunson



Shellsea



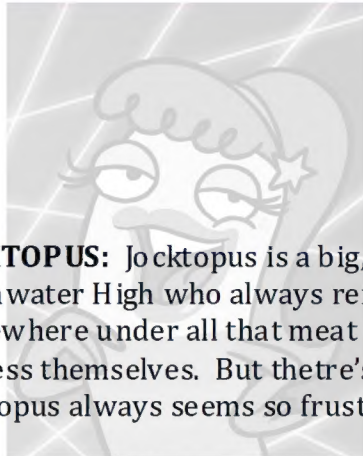
# Fish Hooks

## STUDENTS

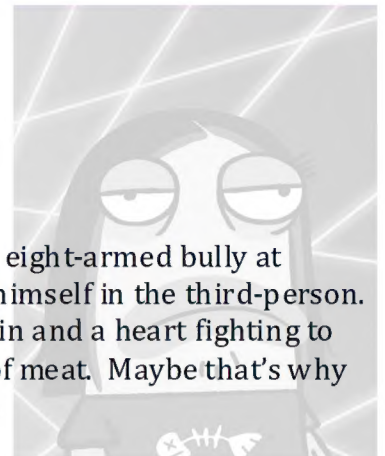


Clamantha

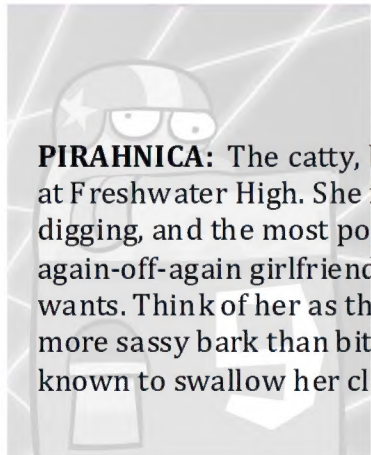
**JOCKTOPUS:** Jocktopus is a big, dumb, eight-armed bully at Freshwater High who always refers to himself in the third-person. Somewhere under all that meat is a brain and a heart fighting to express themselves. But there's a lot of meat. Maybe that's why Jocktopus always seems so frustrated...



Bea Goldfishberg

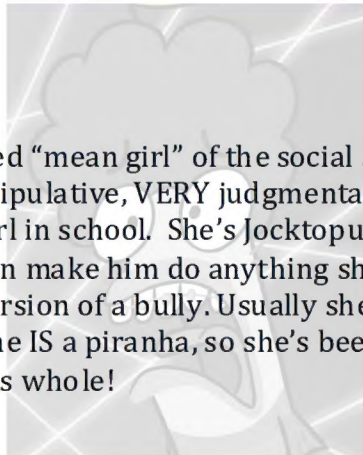


Scabbo

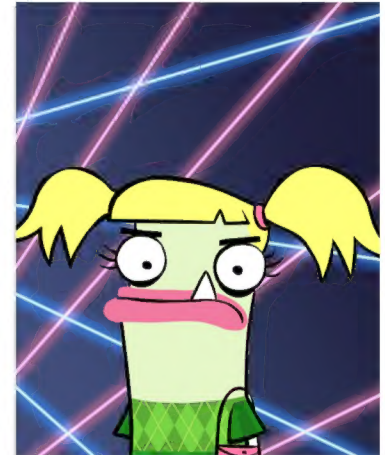


Fumble

**PIRAHNICA:** The catty, be-fanged "mean girl" of the social scene at Freshwater High. She is a manipulative, VERY judgmental, gold-digging, and the most popular girl in school. She's Jocktopus's on-again-off-again girlfriend, and can make him do anything she wants. Think of her as the girl version of a bully. Usually she's more sassy bark than bite, but she IS a piranha, so she's been known to swallow her classmates whole!



Oscar

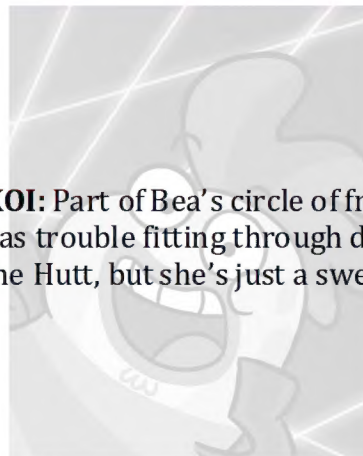


Pirahnica

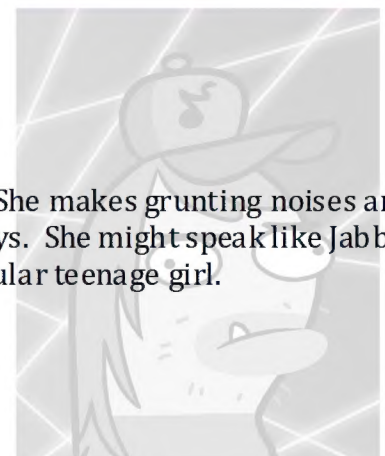


Shellsea

**KOI:** Part of Bea's circle of friends. She makes grunting noises and has trouble fitting through doorways. She might speak like Jabba the Hutt, but she's just a sweet, regular teenage girl.



Milo



Chuck Peefin



# Fish Hooks

## STUDENTS

**ESMARGOT:** Esmargot is a strange, sickly snail girl who leaves a trail of slime wherever she goes. She usually has an amusingly glass-half-empty outlook on life, and seems to accept that she isn't in complete control of her body.

Anne Chovie

Bea Goldfishberg

Esmargot

Jumbo Shrimp

Oscar

Hugh Edmundson

**ALBERT GLASS THE FIRST:** A fretful, transparent glass-fish who is best friends with jumbo. If Jumbo is the ultimate modern gaming nerd, Albert is the ultimate classic nerd-nerd. Since he was pushed ahead two grades, he often has an adorably immature outlook on life in High School. For no real reason, Albert does not like Bea.

Razor

Milo

Albert Glass the first

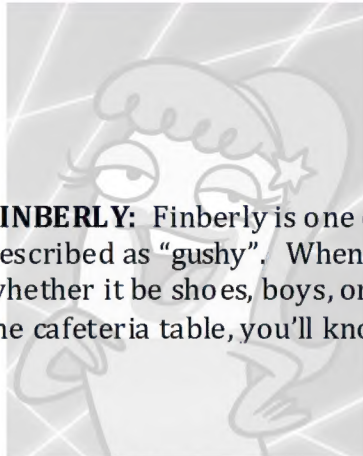


# Fish Hooks

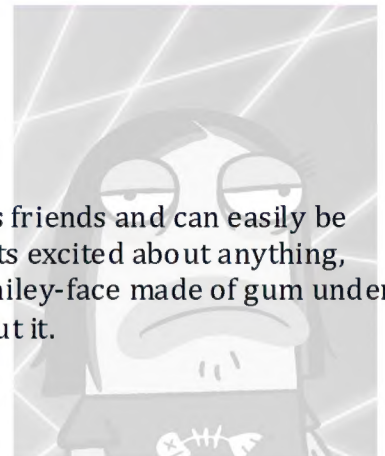
## STUDENTS



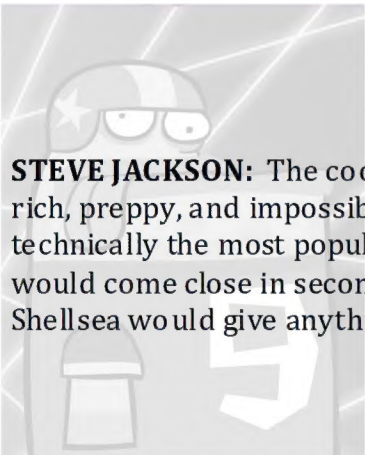
Finberly



Bea Goldfishberg

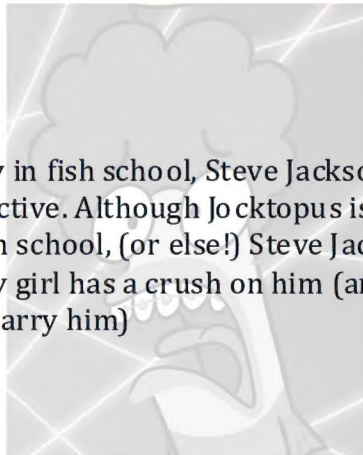


Scabbo



Fumble

**STEVE JACKSON:** The coolest guy in fish school, Steve Jackson is rich, preppy, and impossibly attractive. Although Jocktopus is technically the most popular kid in school, (or else!) Steve Jackson would come close in second. Every girl has a crush on him (and Shellsea would give anything to marry him)



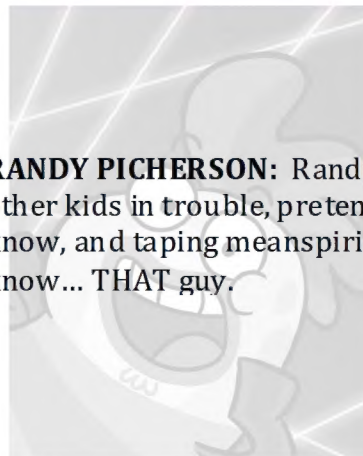
Oscar



Steve Jackson



Randy Pincherson



Milo



Chuck Peefin

**RANDY PICHERSON:** Randy is the sort of crab who enjoys getting other kids in trouble, pretending he's dating girls he doesn't even know, and taping meanspirited signs to other kid's backs. You know... THAT guy.

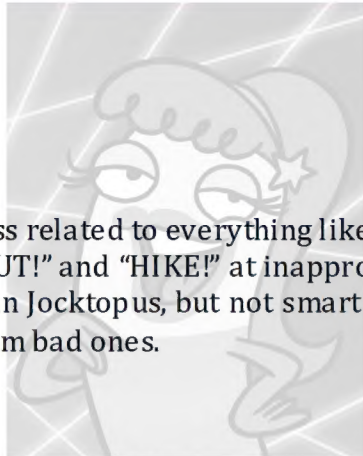


# Fish Hooks

## STUDENTS



**Pass**

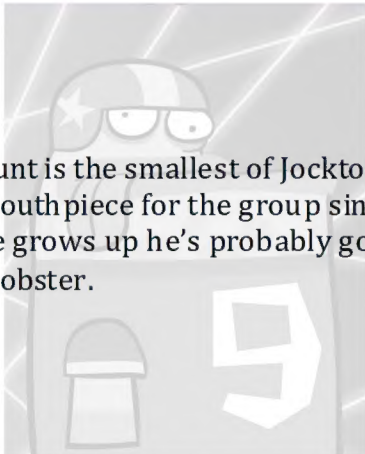


**Bea Goldfishberg**

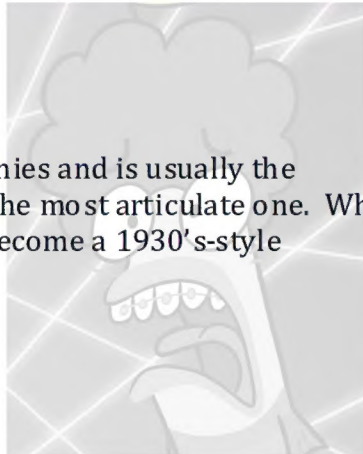


**Scabbo**

Pass related to everything like a football game, often yelling "HUT!" and "HIKE!" at inappropriate moments. He's a hair smarter than Jocktopus, but not smart enough to be able to tell good ideas from bad ones.



**Fumble**



**Oscar**

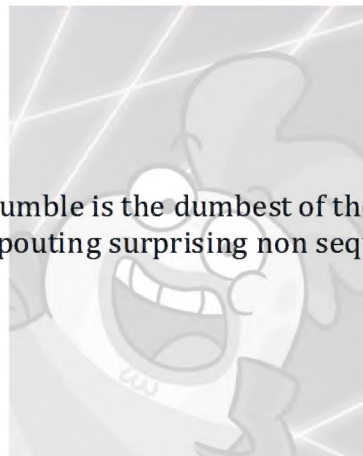
Punt is the smallest of Jocktopus' cronies and is usually the mouthpiece for the group since he's the most articulate one. When he grows up he's probably going to become a 1930's-style mobster.



**Punt**

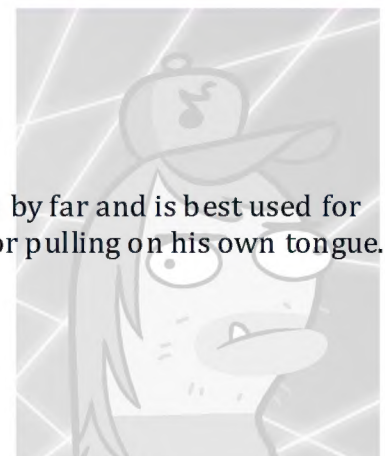


**Fumble**



**Milo**

Fumble is the dumbest of the group by far and is best used for spouting surprising non sequiturs or pulling on his own tongue.



**Chuck Peefin**



# Fish Hooks

## FACULTY



**Principal Stickler**

Nurse Fishington is the hideous fish who cares for Stickler, chewing his food and waking him up from his mid-sentence naps. She rarely speaks, and when she does, it's in a disinterested mumble. Despite her ugliness, Milo thinks of her as a "REAL woman" (unlike all the "girls" at school) and has a "Mrs. Robinson" type crush on her. (Which she in NO WAY reciprocates)



**Nurse Fishington**



**Mr. Baldwin**

Mr. Baldwin is the pregnant male seahorse homeroom teacher. He sees himself as the long-suffering victim of a life of failure, and would rather talk about his depressing personal problems than grade tests. (He barely cares about his teaching duties, and actually fantasizes about being fired) Everyone is glad that they're not Mr Baldwin.

**REMEMBER:** Even though he's a terrible teacher, it's not because he's malicious, it's because he just DOESN'T CARE. Mr. Baldwin should NEVER be MEAN to our kids or take pleasure in their discomfort. When students complain about busywork, he won't ring his hands in glee. Instead he'll just raise his coffee mug and say "Yep. That's life. Get used to it."



# Fish Hooks

## FACULTY

Coach Salmons is the overly-enthusiastic P.E. teacher/health instructor, and has a manic zeal for getting you to MOVE YOUR FINS! He uses his gym class to vicariously re-live his High School glory days, and is always changing his description of what he won his "medal" for. Coach Salmons loves giving advice, and is always quick with a motivational quote or diagram of the nutrition pyramid.



**Coach Salmons**



**Mr. Mussels**

Mr. Mussels is a very caring and enthusiastic teacher who only wants his students to follow their dreams. Unfortunately, Mr. Mussels only seems to be able to communicate like a drill instructor or a pro wrestler. In other words, his message is positive but his voice is totally scary!

Dr. Frog is the newest teacher at school and is eager to prove himself. Being a frog, he occasionally has to go up for air and finds that his limbs are practically useless underwater. Since he's new, kids and teachers alike love to pull pranks on him.



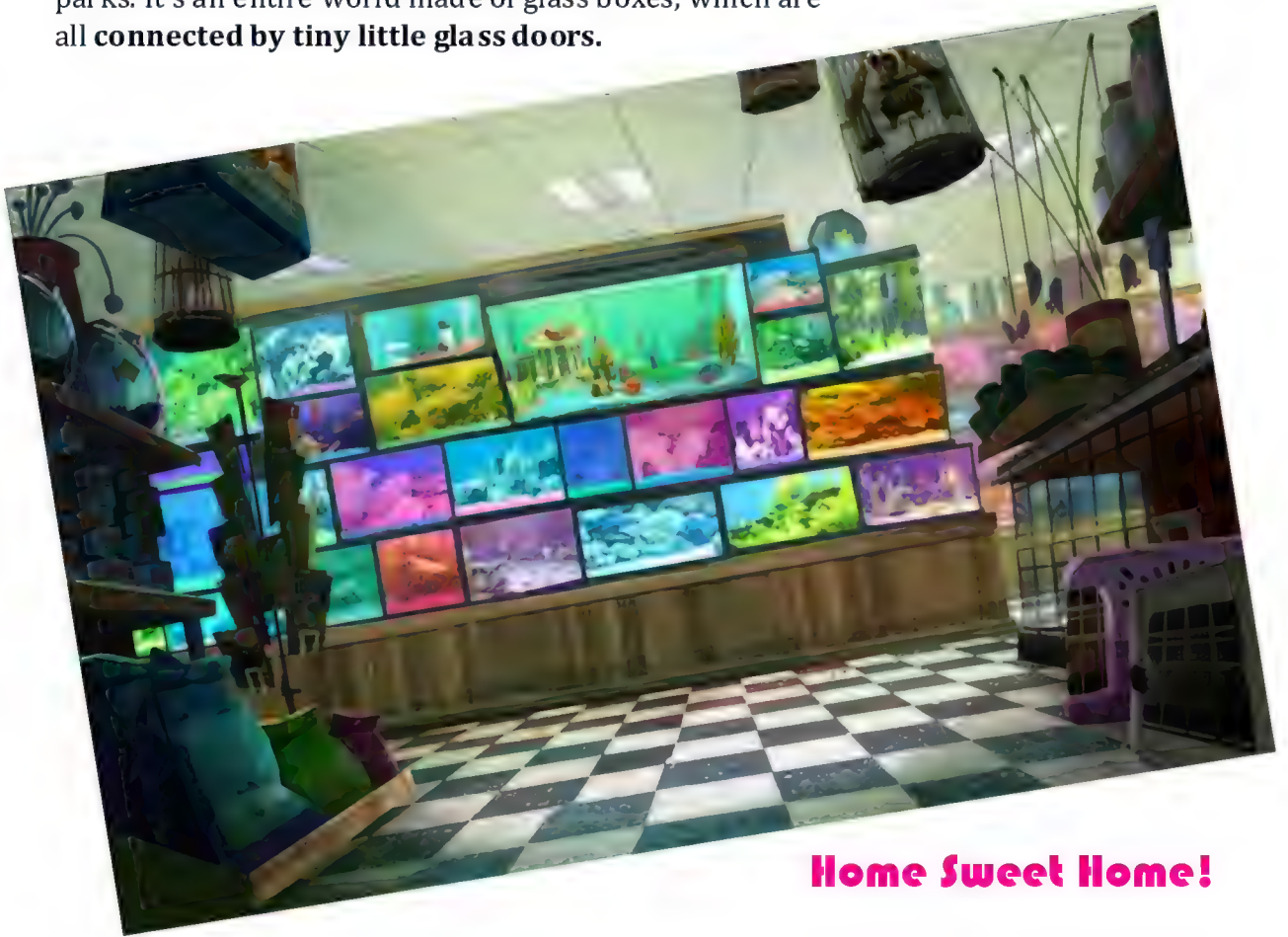
**Dr. Frog**



# Fish Hooks

## Life in the Tanks

The entire back wall of the pet store is covered with countless multi-colored fish tanks. To Oscar, Milo, & Bea **this tank wall is like an enormous, thriving city.** Some tanks are like dorm rooms, some are like schools and businesses, some are like football stadiums and national parks. It's an entire world made of glass boxes, which are all **connected by tiny little glass doors.**



### Home Sweet Home!

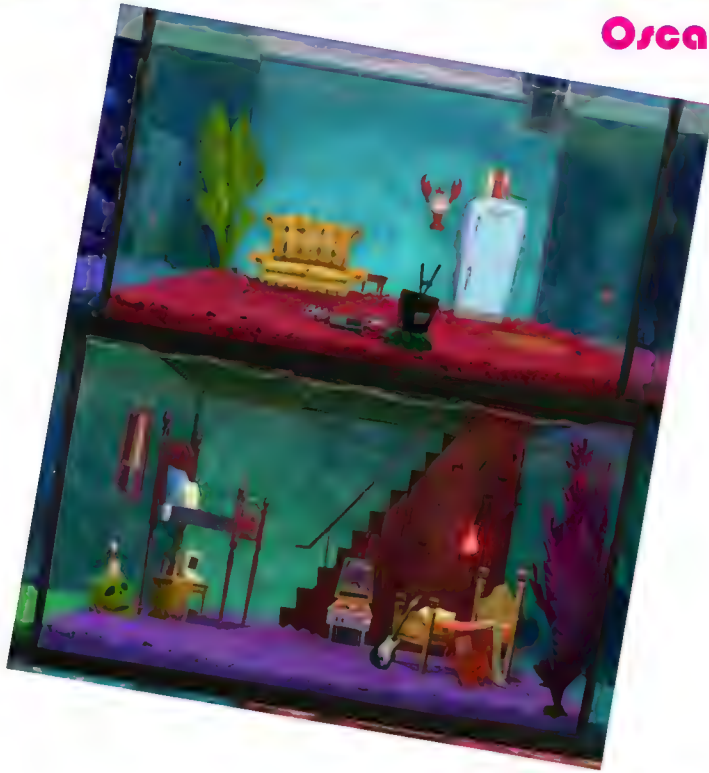
The fish have no idea that they are “pets.” When a net occasionally comes down and scoops up an incidental character, they view it as an act of nature, like a tornado or earthquake, and go about their merry business. (We play this mostly for laughs) Even when Milo, Oscar, & Bea leave the tanks and explore the broader pet store, they don’t think of it as a “store” so much as mysterious, untamed frontier.



# Fish Hooks

## Life in the Tanks

### Oscar & Milo's Tanks



Oscar & Milo's tank (pictured above) is like a college dorm room with two very different room-mates. On one side is Oscar, the more tidy and nerdy of the two, with a computer, video games, electric keyboard, etc. On the other side is Milo, who forgets to take out the trash and has comic books and unfinished plans lying around in a mess. Oscar & Milo's tank is right next to Bea's room (pictured below) Bea's tank is next to her parent's tank, where her parents can always be found reading the newspaper and doing dishes, 24/7.

### Bea's Bedroom Tank





# Fish Hooks

life in  
the Tanks



## Freshwater High

Our main characters attend Freshwater High, a plastic tank decoration of Greek ruins which is inhabited by an entire school of fish. In most ways, it's just like any other American public high school, except the statue out front is a diving man and the school treasury is literally just a plastic treasure chest. When we're inside the school, it is as large as we need it to be with halls and corridors and social cliques and drama. Freshwater High, as well as Oscar & Milo's room, tend to be "home base" for our stories. We start here and return here in most stories, but explore many other places in between.

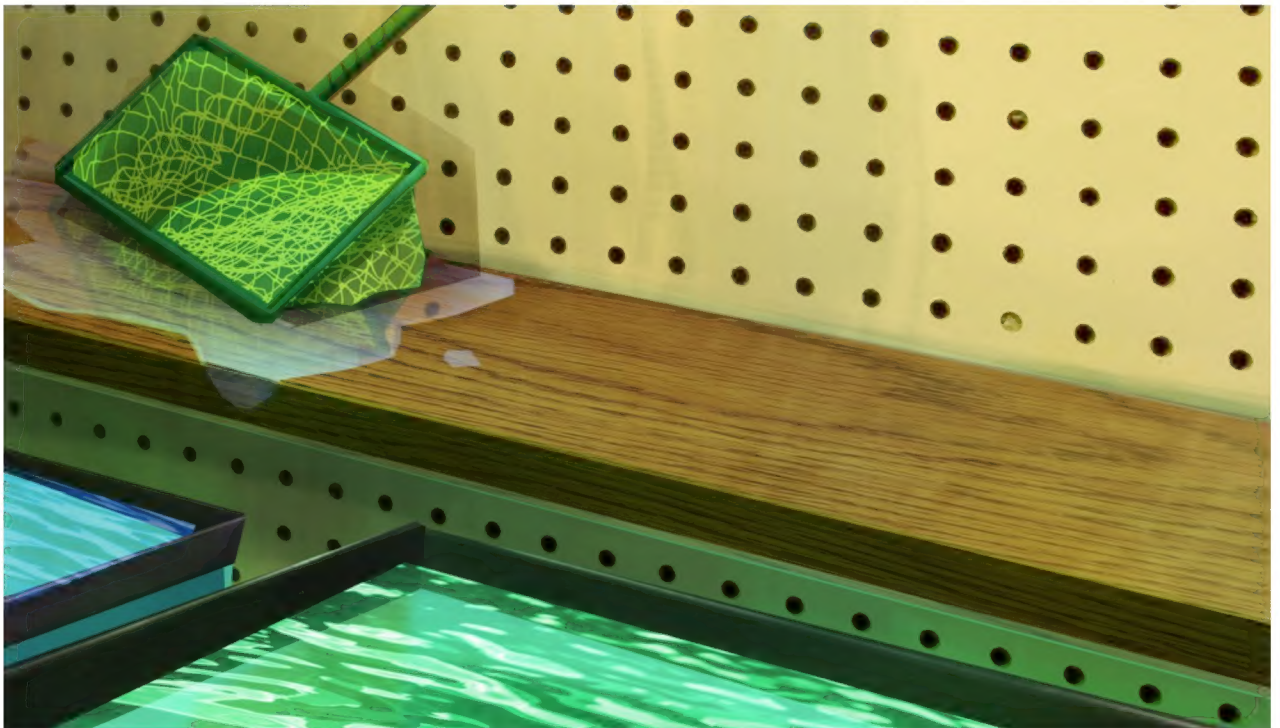




# Fish Hooks

## Outside the Tanks

In order to travel outside the tanks, fish and other water breathing characters require the aid of mechanical breathing packs known as "LAND SUITS". Land Suits are tiny fish-sized backpacks full of water that occasionally hose-down our heroes while they're away from home and allow them to travel all over the pet store. If the suits aren't available, or fail, Milo and his friends can survive for short periods of time outside the tanks if they hold their breath, or find moisture in the forms of puddles or pet water bowls. Either way, it's a treacherous enterprise and not one to be taken lightly...





# Fish Hooks

## BUD'S PETS

Our heroes **have the ability to leave their watery world** and adventure into the pet store outside of their tanks, but do it **rarely**. To Milo, Oscar, and Bea, the pet store is like a boundless **dangerous alien wilderness**. They require **mechanical breathing-packs** just to survive outside, and there are terrifying monsters (like the store cat, Wilford) who would love to devour them whole.

Still, not all the other pets in the store are bad- the hamsters in the hamster cages have a community of their own, the birds swinging in cages overhead are sociable (though repetitive) and there are countless other tiny microcosms of pet characters to be visited when stories necessitate it.

The pet store itself is a **kitchy, low-rent** mom-and-pop style establishment in the sun-bleached corner of some Burbank strip mall. Despite this, on the inside it is JAM-PACKED with items and **animals of all shapes** and sizes- even monkeys in cages- the pets and locations in the store are unlimited. It's absurdly well stocked but poorly maintained. **Customers almost never show up**, which is fine with Bud, who would rather read magazines behind his desk than do any real work.



**A World of Mystery and Adventure!**



# Precious Memories

Milo -

stay coool! ☺  
School wouldn't be  
the same with out you.

K.I.T

Bea ☺

You owe  
me 60 fish  
dollars, ya  
stinkin'  
fish!

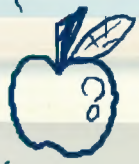


LOCKTOP  
H2O  
MAY 24  
SUMMER!

Milo,

Have a  
delightful summer!

Albert



Yo Milo!  
You're the best friend anyone  
could ask for. Please get a  
new bike & a video game  
console for your birthday!

-Milo

Hey Bro! PLEASE STAY  
LOVE YOU!  
OUT OF MY SOCK  
DRAWER!  
LOVE!  
OSCAR

KEEP ON  
ROCK IN' THE  
FISH WORLD!  
-HEADPHONE  
JOE

Keep it real  
-Shells-

I'm the first to sign your crack. -R.P.

You're the Coolest! Your pal,  
Jumbo